



**YOUR ONE STOP CANOPY
AND OFFICE FURNITURE
SOLUTIONS**

COMPANY PROFILE
SAIDINA EXCEL SERVICES SDN BHD
1121253-T



OPERATION OFFICE

NO. 8, JALAN MAHAGONI 7/2A
SEKSYEN 4, BANDAR UTAMA BATANG KALI
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SELANGOR
TEL: +603 60571884
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EMAIL: info@saidina.com.my

1. Company Background

SAIDINA EXCEL SERVICES SDN BHD (Saidina Group) was established in 2005 (formerly known as Saidina Excel Service) initially was a canopy rental service provider for wedding occasions and other small events to the community around Batang Kali area in Selangor.

At beginning, in 2008, the Company has grown to provide canopy rental and transport services over the district of Hulu Selangor.

In 2010, by using a branding name of Saidina Excel Canopy, the company set up a Marketing Department to widen their business activities in supplying of all types of canopy and accessories to all canopy rental operators throughout Malaysia, as well as providing a canopy rental, catering and transportation services to the local residents. The Company continued to grow rapidly and more active in providing professional services.

In early 2012, We developed our official website www.saidinaxlcanopy.com.my which was more dynamic, informative and user friendly. We offered variety of products of canopy, marquee tent, canvas and accessories either for sale or rentals. Saidina Excel Canopy successfully attracted many customers by offering the cheapest price for good quality products. We had a great moment in 2013, which is a year we jumped into office and school furniture supplies business called [Saidina Perabot](#). We gain more customers throughout Peninsular Malaysia, Sabah, Sarawak and Brunei in supplying our products.

In 2014, Saidina Excel Canopy was registered as a Sendirian Berhad with more capabilities in business competition after gain vast experience in Supply and Services.

[Saidina Group](#) has made more rigorous planning and innovation for all aspects of administration, operations, logistics, marketing and sales. The company has a vast vision and mission to deliver quality products and services to the highest level of global market. We continuously strive to improve our ability to expand our scope of expertise and explore wider markets with bigger challenge.

Saidina Group has a team who was specially trained to provide a high quality services and efficient in their respective fields. We are very concerned about an incredibly luminous quality and customer satisfaction that became the basis of our services.

We are constantly doing research in terms of product quality, price, customer service, marketing and most importantly customer satisfaction. Each aspect will be taken into account to strengthen the team, the products and services.

We seek more business opportunity to widen our market control by serving better value to all the customers which are their right to get the best of us. Our leadership in Canopy & furniture supplies will ensure a world class supply base focused on continuous improvement and the optimization of total costs that supports Saidina Group business requirements and is aligned with our goal to help our customers succeed.

Read our background details more here, visit: www.saidinaxlcanopy.com.my/mengenai_kami.html

2. Corporate Information

Company Name	: Saidina Excel Services Sdn Bhd (formerly known as Saidina Excel Service)
Registration No.	: 1121253-T
Year of Incorporation	: 2014 (2005)
Nature of Business	: Canopy and Furniture supply, Online Marketing and SEO solution provider.

Pejabat Urusan



SAIDINA GROUP

www.saidina.com.my



Dimiliki oleh: Saidina Excel Services Sdn. Bhd. (1121253-T)

Business Address:

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Selangor
Malaysia

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No. 8, Jalan Mahagoni 7/24, Seksyen 4, Bandar Utama Batang Kali, 44300 Batang Kali, Selangor, Malaysia
Tel: +60360571884 Fax: +60360570305 Email: admin@saidina.com.my Website: www.saidinaxlcanopy.com.my

3. Corporate Vision and Mission

Vision Statement

We are committed to become global company in canopy and furniture field.

Mission Statement

1. We are dedicated to serve our customer with high quality, integrity and reliability.
2. We are firmly committed to ensure total customer satisfaction by supplying products and services as per customer requirement and timely delivery.
3. We are committed to be at the top of canopy and furniture supplies field and customer's ultimate satisfaction.
4. We always be competitive and responsive to market needs.

4. Corporate Mantra

THE SAIDINA GROUP WAY

Saidina Excel Services Sdn Bhd operations and business philosophy are based on the principle of customer service, customer focus and total quality management.

Every employee shall operate under the company's shared values. Our core values serve as guidelines for our conduct and behaviour with each other and the customers as we work towards our vision. These values form the foundation of how we work and conduct business.

Company's Core Values

1. **Professional** – We keep a high standard of professional ethics, behaviour and work activities. We deliver on our promises to our customer satisfaction.
2. **Productive & Effective** – We make product that work the first time every time. We produce most output from least input and have an inherent sense of urgency in everything we do.
3. **Teamwork** – We trust, respect and share knowledge to foster teamwork at workplace.
4. **Continuously Improvement** – We challenge convention, always seeking new and better ways of doing things. We view change as opportunity.
5. **Safety** – We work together to make safety and health everyone's responsibility. We maintain good housekeeping throughout our workplace.
6. **Honesty** – We believe that honesty is vital to being success in business. Be honest, transparent and upright within the company and with our customer and business partners.

5. Our Expertise

We are expert in supplying canopy, marquee tent and office furniture (throughout Malaysia, Brunei and Australia) and providing rental services (Hulu Selangor only) as well as specialize in online marketing and Search Engine Optimization.



visit: www.saidinaxcanopy.com.my

Canopy & Marquee Tent

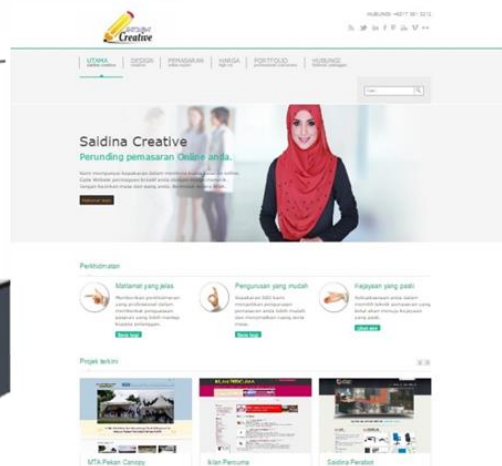


Canopy Accessories



Visit: www.perabot.saidina.com.my

Office & School Furniture



Visit: www.lamankreatif.net

Website Design & SEO Expert

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6. Our Products and Services

Canopy and tents

ARABIAN CANOPY



PYRAMID CANOPY



A-SHAPE CANOPY



TRANSPARENT CANOPY



HALFMOON CANOPY



MARQUEE TENT



For more details, visit: www.saidinaxcanopy.com.my/harga_kanopi.html

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Canopy Accessories

- Tables**



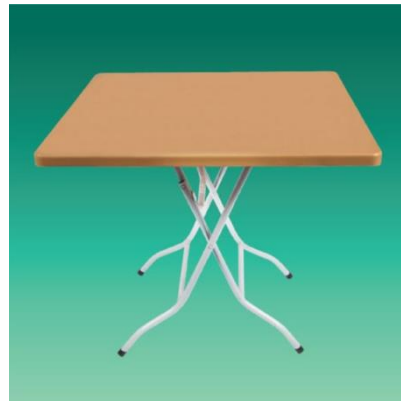
4' / 5' Round tables c/w galvanized stand



3' x 6' Rectangular tables c/w galvanized stand



3' x 3' Square tables c/w galvanized stand



3' x 3' Plastic square tables c/w painted stand



4' / 5' / 6' Round Banquet Tables (foldable)



4' / 5' / 6' Square Banquet Tables (foldable)

For more details, visit: www.saidinaxlcanopy.com.my/

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Canopy Accessories

- **Tablecloths**



**Round Tablecloth
Fabric: PQ**



**Round Tablecloth
Fabric: PQ c/w top (JC)**



**Round Tablecloth
Fabric: Damask**



**Round Tablecloth
Fabric: Damask**



**Square Tablecloth
Fabric: Jersey**



**Square Tablecloth
Fabric: Jersey**

For more details, visit:

www.saidinaxcanopy.com.my/harga_jualan_aksesori_alas_meja_petak.html

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Canopy Accessories

• **Plastic Chairs**



**Plastic Chairs
Model: MS938C(Magnum)**



**Plastic Chairs
Model: LA 701 (3V)**



**Plastic Chairs
Model: Pipee**



**Plastic Chairs
Model: SMP00014**



**Plastic Chairs
Model: MS968F (Magnum)**



**Plastic Chairs
Model: MS982 (Magnum)**

For more details, visit: www.saidinaxlcanopy.com.my/harga_jualan_aksesori_kerusi_plastik.html

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Canopy Accessories

• **Plastic Chairs**



<http://www.perabot.saidinaxlcanopy.com.my/>

**V Chair
Model: MS999 (Magnum)**

• **Banquet Chairs**



**Banquet Chair (Epoxy)
Model: GR906**



**Banquet Chair (Chrome)
Model: GR906C**



**Banquet Chair (Epoxy)
Model: GR907**



**Banquet Chair (Gold)
Model: GR905G**

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Canopy Accessories

• Chair Covers



**Plastic chair Covers
Design: Pipee**



**Plastic chair Covers
Design: 3V**



**Banquet chair Covers
Design: Banquet**



**Banquet chair Covers
Design: Banquet**

For more details, visit: www.saidinaxlcanopy.com.my/harga_jualan_aksesori_sarung_kerusi_plastik.html

• Ribbon / Sash



**Ribbon
Type: Sash**



**Ribbon
Type: fixed**

For more details, visit: www.saidinaxlcanopy.com.my/gallery/aksesori/reben/index.html

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Canopy Accessories

• **Skirting**



Skirting
Fabric: Jersey



Skirting
Fabric: Jersey

For more details, visit: www.saidinaxlcanopy.com.my/gallery/aksesori/reben/index.html

• **Scallop**



Scallop
Fabric: Jersey



Scallop (sewed)
Fabric: Jersey

For more details, visit: www.saidinaxlcanopy.com.my/harga_jualan_aksesori_scallop.html

• **Under layer**



Under layer (Canopy)
Fabric: Pongee / Satin



Under layer (Marquee tent)
Fabric: Pongee / Satin

For more details, visit: www.saidinaxlcanopy.com.my/harga_jualan_aksesori_lelangit.html

Canopy Accessories

• **Backdrop**



Backdrop
Type: Canvas



Backdrop (Wavy)
Type: Fabric (Jersey)

For more details, visit:

www.saidinaxlcanopy.com.my/gallery/aksesori/backdrop/backdrop_JC/harga_jualan_aksesori_backdrop_jc.html

• **Sidewall**



Sidewall
Type: Canvas



Sidewall c/w windows & door
Type: Canvas

For more details, visit: www.saidinaxlcanopy.com.my/harga_jualan_aksesori_backdrop.html

Canopy Accessories

• **Fans**



Ceiling fans
Model: KDK / Panasonic / Sharp



Mist Fans
Model: Imported

For more details, visit: www.saidinaxcanopy.com.my/harga_jualan_aksesori_kipas_siling.html

• **Saving bulb**



Saving bulbs
Model: Philips / Osram

For more details, visit: www.saidinaxcanopy.com.my/harga_jualan_aksesori_lampu.html

• **Wire Cables**



Wire Cables
3 core

For more details, visit: www.saidinaxcanopy.com.my/harga_jualan_aksesori_pendawaian.html

Office & School Furniture

• Tables



**Executive tables
Melamine laminated particle board**



**Office tables
Melamine laminated particle board**



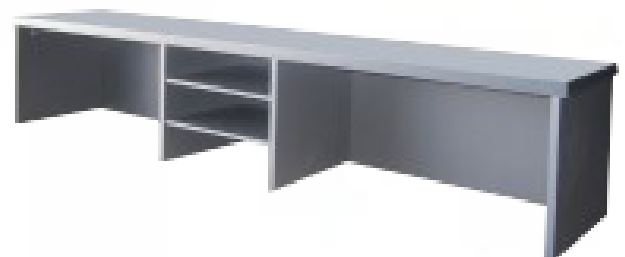
**Executive tables
Melamine laminated particle board**



**Executive tables
Melamine laminated particle board**



**Ergonomic tables
Melamine laminated particle board**



**Counter tables
Melamine laminated particle board**

For more details and models, visit: www.perabot.saidina.com.my/produk-meja.html

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Office & School Furniture

• **Tables**



School desks
Plastic top c/w painted steel stand



School desk
chip board on top c/w steel stand



Examination tables
Fully plastics

For more details and models, visit: www.perabot.saidina.com.my/meja/meja-sekolah.html

Office Furniture

Chairs



Office Seating
Type: Fabric



Office Seating
Type: Fabric

For more models, visit: www.saidinaxcanopy.com.my/perabot/kerusi/kerusi-pegawai.html



Executive Seatings
Type: Fabric



Office Seating
Type: PVC



Office Seating
Type: Leather / PU



Visitors Seating
Type: Fabric

For more models, visit: www.saidinaxcanopy.com.my/perabot/produk-kerusi.html

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Office Furniture

• **Chairs**



Office Seating (Bellona)
Type: Fabric



Office Seating (Bellona)
Type: Mesh



Sofa
Type: Leather / PU



Sofa
Type: Fabric



Link Chairs
Type: Fabric



Bar Stools
Type: Fabric

To view more models, visit: www.saidinaxlcanopy.com.my/perabot/produk-kerusi.html

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Office Furniture

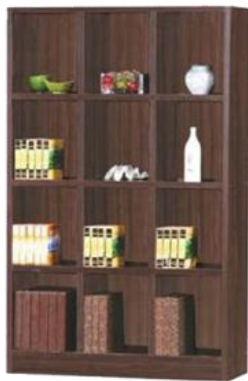
• **Flexi Workstation**



Flexi Workstation
Type: 1 / 2 / 4 / 6 Clusters

To view more models, visit: www.saidinaxlcanopy.com.my/perabot/meja/workstation.html

• **Book Shelf & Cabinets**



Book Shelf
Type: Chipboard



Book Shelf c/w cabinet



Cabinets

To view more models, visit: www.perabot.saidinaxlcanopy.com.my/produk-rak.html

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Office Furniture

• **Pedestals**



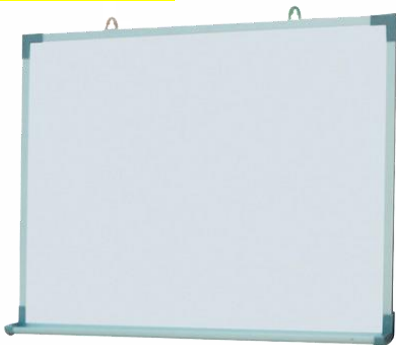
**Pedestal
Type: Chipboard**



**Pedestal
Type: Chipboard**

To view more models, visit: www.saidinaxlcanopy.com.my/perabot/rak.html#filter-laci

• **Whiteboard**



**Magnetic Whiteboard
Type: Without stand**



**Magnetic Whiteboard
c/w stand**

To view more models, visit: www.perabot.saidinaxlcanopy.com.my/produk-lain2.html

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Website Creation / Online Marketing

- Responsive Websites & blogs (Business)**



www.ideatent.saidina.com.my



www.yusli.saidinaxcanopy.com.my



www.ruwy.saidinaxcanopy.com.my/



www.rumpailautasli.lkf88.com



www.mechatronicsb.com



www.saidinaxcanopy.blogspot.com

For more design & portfolio, visit: www.lamankreatif.net/portfolio.html

- Search Engine Optimization (SEO) – Online Marketing**

We are expert in Search Engine Optimization (SEO) to get your business visible in front of the most popular internet search engine. Our websites are mostly found in 1st page of Google by most popular keywords related to our businesses.

We are not just build websites but we ensure all our websites give many values to customers.

For more details, visit www.lamankreatif.net (Saidina Creative)



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7. Contact Us

If you are interested in our products and services or want to know more about Saidina Excel Services Sdn Bhd (Saidina Group), please do not hesitate to contact us:

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E-mail Address : **sales@saidina.com.my**

Website : **www.saidinaxlcanopy.com.my**

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<http://steel.saidina.com.my>

Blog : **www.saidinaxlcanopy.blogspot.com**

www.pembekalperabot.blogspot.com

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